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January 11, 2021

Dear Friends and Colleagues,

We would like to invite you to **nominate a youth leader** connected with your business or organization to be featured in the Institute's forthcoming book: *Stone Soup for a Sustainable World: Life Changing Stories of Young Heroes*. The book project features 100 green inventors, entrepreneurs, changemakers, trailblazers, educator champions, climate change activists, and next-gen philanthropists who are building a more sustainable world.

**About the Book Project**

**1. Opportunities for Collaboration:  
Nominating Organizations**

We invite organizations, companies, educators, and media organizations to partner with us to spotlight these inspiring young heroes. **Thrive Global** is one of our strategic allies - and features our story of the week on #SundayThoughts.

**2. Strategic Plan:** The *book and companion curriculum* will be used together by educators in schools to spark and prepare a new generation of youth leaders who can work together to rebuild our planet.

**3. Our Multifaceted Communications Campaign**

Each week we feature one of the 100 stories in the book *Stone Soup for the World: Life-Changing Stories of Everyday Heroes*. This week-long series of posts include a short video - our Hero Report with an opening narration by Walter Cronkite. To give you an idea, here are the series of [social media posts](#) we've featured each week.

**4. Nomination Process Guidelines:**

- **Themes:** Green Inventors/Entrepreneurs, Climate Change: Social, Environmental, Economic Justice, Cultural/Indigenous Sustainability, Education, Media, and Sustainable Business.

- **Categories: Youth Leaders** (ages 12-30) from Partner Businesses/Organizations aligned with United Nations' SD goals, solutions-oriented projects and campaigns.

**100% of proceeds** from the book are donated to the Stone Soup Leadership Institute's initiatives and to the Young Heroes Fund. Over the last 20 years, the Institute has invested tremendous resources to this book project. We plan to invest a significant amount to complete the book and launch it.

Warm regards,

**The Stone Soup Leadership Institute** is a 501c3 non-profit organization founded in 1997 in Massachusetts. We provide educational tools, technical assistance and leadership training to empower leaders for a more sustainable world.

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[www.stonesoupleadership.org](http://www.stonesoupleadership.org)